



UNIVERSITY OF KASHMIR

NAAC Accredited Grade – ‘A++’

Hazratbal, Srinagar – 06

CIRCULAR

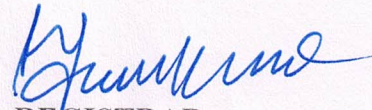
It is hereby circulated for the information of all employees, research scholars and students that the National Institute of Fashion Technology (NIFT), Srinagar is organizing a Craft Bazar / Craft Demonstration / Artisan Awareness Workshop at the University of Kashmir from 16th to 18th October 2025 under its Craft Cluster Initiative.

The objective of this initiative is to create a meaningful interface between traditional artisans and the contemporary market, while providing a vibrant experiential learning platform. The event aims to:

- Provide a platform for popularizing local weavers, textiles, and crafts;
- Encourage skill demonstration and interaction between artisans, students, scholars, employees, and other stakeholders;
- Serve as an awareness and outreach programme enabling artisans to showcase their products directly to the public; and
- Facilitate peer-to-peer learning among crafts persons, students, faculty, researchers, and industry representatives.

The programme will comprise live craft demonstrations, exhibition-cum-sale of local crafts, and interactive sessions designed to highlight and preserve the region's rich craft traditions.

All employees, research scholars and students are encouraged to visit and participate in this three-day event to gain valuable insights into the traditional crafts and artisan skills of Jammu & Kashmir.


REGISTRAR

No: F(Craft.Bazaar)/REG/KU/25
Dated: 16th October, 2025