

ONE WEEK MANAGEMENT DEVELOPMENT PROGRAM

DECEMBER 11 - 15, 2023

ORGANISED BY
DEPARTMENT OF MANAGEMENT STUDIES



UNIVERSITY OF KASHMIR
HAZRATBAL, SRINAGAR, KASHMIR-190006

CHIEF PATRON

PROF. NEELOFAR KHAN
HONORABLE VICE CHANCELLOR

ABOUT JAMMU AND KASHMIR

Jammu and Kashmir is enriched with the boundless beauty of snow-clad mountains, large natural lakes, forests, rivers and springs. The region has its own distinct and peculiar cultural ethos. J&K has innumerable attractive tourist destinations spread across the region in the form of lush green fields, mesmerizing water bodies, beautiful glaciers over adventurous mountains. The region is also an attractive destination in terms of pilgrimage sites. J&K is bestowed with sub-tropical, wet and dry climate which usually remains pleasant throughout the year. The annual mean temperature is approximately 26 degrees Celsius. The capital city of Srinagar is well connected with other parts of the country through air and road traffic.

ABOUT THE PROGRAM

In the current dynamic and competitive business arena, constant up gradation of existing skills and getting equipped with new areas and tools is imperative. To achieve this objective the Department of Management Studies, University of Kashmir has deeply deliberated and designed this Management Development Program. The topics of this MDP cover 360-degree domains of management education in accordance with NEP 2020. Our program will not only train faculty members in a specific area, but also equip them to develop ideas and to contribute to their institution's growth and future. This Management Development Program also aims to address short-term and long-term academic challenges. The intellectual efficiency of trainers at The Department of Management Studies, University of Kashmir can effectively address the challenges of modern-day academic world in all areas of management. You are invited to join this valuable Management Development Program at The Department of Management Studies, University of Kashmir. A close association of intellectual capital with the academic experts will certainly develop a highly efficient ecosystem of learning and knowledge sharing. This program in all domains of management seeks to evolve and get expertise in all areas of management education. Programs like these will definitely bridge the gap between theory and practice as faculty will be able to enrich their knowledge and pedagogy with innovative learning techniques which will help them become more student oriented.

CONTACT

COORDINATOR

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ABOUT KASHMIR UNIVERSITY

The University of Jammu and Kashmir was founded in the year 1948. It was bifurcated in 1969 into two full-fledged Universities i.e. University of Kashmir and University of Jammu. The University of Kashmir is situated at Hazratbal, Srinagar spread over an area of 247 acres of land. It is flanked by the world famous Dal Lake on its eastern side and Nigeen Lake on the west. Over the years, University of Kashmir has expanded substantially. It has established Satellite Campuses at Anantnag (South Campus), Baramulla (North Campus) and Kupwara. The University offers programmes in all the major faculties; Arts, Business & Management Studies, Education, Law, Applied Sciences & Technology, Biological Sciences, Physical & Material Sciences, Social Sciences, Medicine, Dentistry, Engineering, Oriental Learning and Music & Fine Arts. It has been re-accredited as Grade-A+ University by the National Assessment & Accreditation Council (NAAC) of India.

ABOUT THE DEPARTMENT

The Department of Management Studies is a professional institute of management, functioning within the campus of University of Kashmir. It was established in the year 1991, with an objective of providing high quality management education to students. The department offers meticulous and multifaceted pedagogy with an effective interface with industry to translate its mission into action. The serene ambience and academic culture of the department with its improved infrastructure provides an ideal environment for the pursuit of academic excellence in management education and research. The department at present offers two year MBA and MBA (FM) courses besides 5 year IMBA and research programs leading to award of IPh.D and Ph.D. While the department has achieved high standards of excellence in its academic programs, it intends to achieve and sustain excellence as one of the leading business schools in India.

OBJECTIVES OF THE CONFERENCE

- To ensure professional development of faculty members by helping them improve their cross-functional skills and abilities.
- To enhance leadership abilities, decision making skills and overall managerial effectiveness in faculty members, essential for their career growth and progression.
- To encourage and develop a team of innovative faculty members that can lead to academic excellence in their respective institutions.
- To enhance participants' pedagogy through the use of digital technology.
- To provide orientation about NEP 2020

CONVENER

PROF. BASHIR AHMAD JOO

ADVISORY COMMITTEE

PROF. S.A. MUFEEED

PROF. MUSHTAQ AHMAD DARZI

PROF. IQBAL AHMAD HAKEEM

PROF. MUSHTAQ AHMAD SIDDIQUI

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DR. AIJAZ AKBAR MIR

DR. ISHTIAQ HUSSAIN QURESHI

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DR. TARIQ AHMAD LONE

MR. MOHAMMAD AYUB SHAH

DR. SUMAIRA

ORGANIZING COMMITTEE

MS. ISHRET FAYAZ

MS. NABILA MUSHTAQ

MS. NADIYA NAZEER



CO-COORDINATOR

MR. IRSHAD AHMAD MALIK

DR. KOKAB DURRI

DR. MANSOOR FAROOQ

DR. SANA SHAWL

REGISTRATION

Registration fee should be sent along with the registration form by or before November 25, 2023. Fee can be paid in cash in the Department of Management Studies, University of Kashmir or can be paid online in the following account:.

A/C NO: 0007040100010301

IFSC: JAKA0NASEEM

Bank Details: J&K Bank, Hazratbal

Branch Details: Nandpora, Hazratbal

Beneficiary Name: Head, Department of Management Studies

Email ID: directortbs@uok.edu.in

FACULTY

RS 5000/-

ADJUNT FACULTY & RESERACH SCHOLAR

RS 2500/-

REGISTRATION LINK

<https://forms.gle/gKq1pX1pZheKH3Bi9>

ACCOMODATION

Accommodation for the outstation participants can be arranged at University Guest House on payment basis @ Rs 700/ day (single room) and Rs 400/day (on sharing basis) including meals. Participants are requested to inform the conference coordinator in case they wish to avail the accommodation facility by or before November 25 2023.

CONTACT US:

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