



Department of Tourism, Hospitality & Leisure Studies
University of Kashmir A⁺⁺

Hazratbal, Srinagar-190006
www.thls.uok.edu.in; www.kashmiruniversity.net

Entrance Test Syllabus for 2 Year PG Programme for Travel and Tourism

Unit 1 Comprehension

- A passage of text be given. Questions to be asked from the passage to be answered.
- Evaluating and distinguishing Deductive and Inductive Reasoning.

Unit 2 Logical Reasoning

- Analogies.
- Venn Diagram: Simple and multiple use for establishing validity of arguments.

Unit 3 Mathematical Reasoning

- Types of Reasoning.
- Number Series, Letter Series, Codes and Relationships.

Unit 4 Mathematical Aptitude

- Mathematical Aptitude (Fraction, Time & Distance, Ratio, Proportion and Percentage, Profit and Loss, Interest and Discounting, Averages etc.).

Unit 5 Data Interpretation

- Sources, acquisition and classification of Data.
- Quantitative and Qualitative Data.
- Graphical representation (Bar-chart, Histograms, Pie-chart, Table-chart and Line-chart) and mapping of Data.
- Data Interpretation.

Unit 6 Foundations of Tourism

- Definitions, concepts, scope of Tourism.
- Forms and types of Tourism.
- Tourist Typologies and Motivations.
- Components of Tourism (Attractions, Accommodation, Accessibility, and Amenities).

Unit 7 Tourism Organisations and Impacts

- Tourism Organisations (UNWTO, WTTC, IATA, PATA, MOT GOI, ITDC, DOT Govt. of J&K, JKTDC).
- Tourism Impacts: Economic, Social, Cultural, & Environmental.
- Tourism Statistics; Domestic & International (Arrivals and Receipts).

Unit 8 Tourism Operation

- Concept and definition of Travel Agency, Tour Operations and Hospitality.
- Types and functions of Travel Agencies.
- Tour Operators: roles, functions, types.



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Unit 9 Tour Planning and Documentation

- Itinerary Planning & Tour Packaging.
- Travel Documentation (Passport, Visa, Permits).

Unit 10 Hotel Management

- Classification & Grading of Hotels.
- Hotel Departments: Front Office, Housekeeping, F&B Services.

Unit 11 Tourism Resources — Jammu & Kashmir

- Pilgrimage Tourism (Amarnath, Vaishno Devi, Hazratbal Shrines; Makhdoom Shb, Charar-i-sharief).
- Historical & Archaeological Sites (Avantipora, Martand, Harwan, Pariharspora).
- Lakes, Meadows, Valleys, Wildlife sanctuaries of J&K.

Unit 12 Cultural and Heritage Resources

- Cultural Resources: Arts, Crafts, Festivals, Cuisine of J&K.
- UNESCO recognized World Heritage Sites of India.

Dr. Zubair A. Dada

Dr. Aijaz A. Khaki

Dr. Shahnawaz A. Dar

Dr. Riyaz A. Qureshi