

Entrance Test Syllabus for 2 year PG Programme for Travel and Tourism

Unit 1 Comprehension and Logical Reasoning

- A passage of text be given. Questions to be asked from the passage to be answered.
- Evaluating and distinguishing Deductive and Inductive Reasoning.
- Analogies.
- Venn Diagram: Simple and multiple use for establishing validity of arguments.

Unit 2 Mathematical Reasoning and Aptitude

- Types of Reasoning.
- Number Series, Letter Series, Codes and Relationships.
- Mathematical Aptitude (Fraction, Time & Distance, Ratio, Proportion and Percentage, Profit and Loss, Interest and Discounting, Averages etc.).

Unit 3 Data Interpretation

- Sources, acquisition and classification of Data.
- Quantitative and Qualitative Data.
- Graphical representation (Bar-chart, Histograms, Pie-chart, Table-chart and Line-chart) and mapping of Data.
- Data Interpretation.

Unit 4 Foundations of Tourism

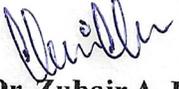
- Definitions, concepts, scope of Tourism
- Forms and types of Tourism
- Tourist Typologies and Motivations
- Components of Tourism (Attractions, Accommodation, Accessibility, and Amenities)
- Tourism Organisations (UNWTO, WTTC, IATA, PATA, MOT GOI, ITDC, DOT Govt. of J&K, JKTDC)
- Tourism Impacts: Economic, Social, Cultural, & Environmental.
- Tourism Statistics; Domestic & International (Arrivals and Receipts)

Unit 5 Tourism Operation

- Concept and definition of Travel Agency, Tour Operations and Hospitality
- Types and functions of Travel Agencies
- Tour Operators: roles, functions, types
- Itinerary Planning & Tour Packaging
- Travel Documentation (Passport, Visa, Permits)
- Classification & Grading of Hotels
- Hotel Departments: Front Office, Housekeeping, F&B Services

Unit 6 Tourism Resources

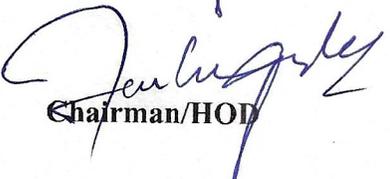
- Pilgrimage Tourism (Amarnath, Vaishno Devi, Hazratbal, Shrines; Makhdoom Shb, Char-i-sharief)
- Historical & Archaeological Sites (Avantipora, Martand, Harwan, Pariharspora)
- Lakes, Meadows, Valleys, Wildlife sanctuaries of J&K
- Cultural Resources: Arts, Crafts, Festivals, Cuisine of J&K
- UNESCO recognized World Heritage Sites of India


Dr. Zubair A. Dada


Dr. Aijaz A. Khaki


Dr. Shah Nawaz A. Dar


Dr. Riyaz A. Qureshi


Chairman/HOD