

ENTRANCE TEST - 2025
School of Social Sciences
Mass Communication & Journalism: Paper - I

Total Questions: 60**Roll No.**

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Time Allowed: 70 Minutes**Important Instructions for Candidates:**

1. Candidates shall compulsorily use only **blue/ black ball point pen**. In no case gel/ink pen or pencil should be used.
2. Compulsorily write your **roll number** in the space provided at the top of this page of the question booklet.
3. Fill up the necessary information in the spaces provided on OMR Answer sheet including **Question Booklet Number** and **Question Booklet Series**.
4. OMR Answer sheet has an original copy and a candidate's copy glued beneath it at the top. While making entries in the original copy, candidate should ensure that the **two copies are aligned properly** so that the entries made in the original copy against each item are exactly copied in the candidate's copy.
5. All entries in the OMR Answer Sheet, including answers to questions, are to be recorded in the Original Copy only.
6. **Choose only one correct/most appropriate response** for each question among the options A, B, C and D and darken the circle of the appropriate response completely. Incompletely darkened circle is not correctly read by the OMR scanner and no complaint to this effect shall be entertained.
7. **Do not darken more than one circle of option for any question. A question with more than one darkened response shall be considered wrong.**
8. **There will be negative marking for wrong answers. Each wrong answer will lead to deduction of 0.25 marks per wrong answer from the score.**
9. Only those candidates who obtain positive score in Entrance Test shall be eligible for admission.
10. Do not make any stray mark on the OMR sheet as this may lead to errors while scanning.
11. OMR answer sheet must be handled carefully and it should not be folded or mutilated, as in such case it will not be properly evaluated by the machine.
12. No Electronic gadgets including calculators, mobiles, smart watches, blue tooth etc. shall be permitted inside the examination hall.
13. Rough work, if any, should be done on the blank sheets provided with the question booklet.
14. Ensure that the OMR Sheet is signed by the Examinee as well as by the invigilator.
15. At the end of the examination, fold the OMR Sheet along the crease on the top and tear off the top strip to separate the Original OMR Sheet from the Duplicate Copy.
16. Hand over the Original OMR answer sheet to the invigilator and retain the candidate's copy of OMR, Question Booklet and Admit card for your reference.
17. If any of the information in the response Sheet/Question Paper has been found missing or not mentioned as stated above, the candidate is solely responsible for that lapse.
18. Any deficiency on the OMR shall be the responsibility of the candidate himself/herself.

1. Which Indian author won the 2025 International Booker Prize for the book *Heart Lamp*?
 - a) Anuradha Roy
 - b) Banu Mushtaq
 - c) Jeet Thayil
 - d) Amitav Ghosh
2. *Make Epic Money* is written by:
 - a) Amitav Ghosh
 - b) Ankur Warikoo
 - c) Chetan Bhagat
 - d) Aravind Adiga
3. Who wrote 2024 Pulitzer winning general nonfiction book *A Day in the Life of Abed Salama*?
 - a) Nathan Thrall
 - b) Naomi Klein
 - c) Paul Murray
 - d) Samantha Harvey
4. Who is the author of *City as Memory: A Short Biography of Srinagar*?
 - a) Som Nath Zutshi
 - b) Shafi Shauq
 - c) Sadaf Wani
 - d) Dr Abdul Ahad
5. Which classic novel is written by Charles Dickens?
 - a) Great Expectations
 - b) Moby-Dick
 - c) The Old Man and the Sea
 - d) To the Lighthouse
6. Who wrote the dystopian novel *Brave New World*?
 - a) George Orwell
 - b) Aldous Huxley
 - c) Ray Bradbury
 - d) Philip K. Dick
7. Who wrote *The Count of Monte Cristo*?
 - a) D.H. Lawrence
 - b) Alexandre Dumas
 - c) Thomas Hardy
 - d) George Eliot
8. *To the Lighthouse* is written by:
 - a) Simone de Beauvoir
 - b) Harper Lee
 - c) Virginia Woolf
 - d) Ayn Rand
9. TRP stands for:
 - a) Television Review Protocol
 - b) Television Rating Point
 - c) Trending Rating Performance
 - d) Televised Reach Percentage
10. Full form of IPTV is:
 - a) Internet Protocol Television
 - b) International Public TV
 - c) Interactive Programming Television
 - d) Internet Private Transmission
11. OTT stands for:
 - a) On-Time Television
 - b) Open Tech Transmission
 - c) On-The-Top
 - d) Over-The-Top
12. 'Lede' refers to:
 - a) Ending paragraph
 - b) Interviewee name
 - c) Introductory paragraph
 - d) Image caption

13. “Go Beyond Borders” is the slogan of:
a) Fox News
b) BBC
c) CNN
d) Reuters

14. Slogan of *The Times of India* is:
a) First Voice, Last Word
b) Fear none; favour none
c) Journalism of courage
d) Let the Truth Prevail

15. Which organization is associated with the slogan *See What's Next?*
a) TikTok
b) Netflix
c) Spotify
d) Discovery

16. The motto of *The Guardian* newspaper is:
a) NBC
b) Forward with the people
c) ABC
d) Conscience, Nurtured by Truth

17. ‘Mind Popping’ is the slogan of:
a) Frito Lays
b) Doritos
c) Lays
d) Pringles

18. Which company is behind the campaign “Real Beauty Sketches”?
a) Pantene
b) Dove
c) L’Oréal
d) Nivea

19. Slogan of *Red FM* is:
a) Muskurate raho
b) Be More
c) Bajate raho
d) It’s Hot!

20. Which company launched the campaign “Kar Lo Duniya Mutthi Mein”?
a) Reliance Jio
b) Airtel
c) Tata Docomo
d) Reliance Communications

21. The Best Feature Documentary Academy Award (2025) was given to:
a) *All That Breathes*
b) *Against the Tide*
c) *No Water Land*
d) *No Other Land*

22. Who directed the 2024 Oscar winning Best Picture *Oppenheimer*?
a) Martin Scorsese
b) Denis Villeneuve
c) Christopher Nolan
d) Sam Mendes

23. Which film won the National Award for Best Feature Film (2024)?
a) Aattam
b) RRR
c) Uunchai
d) Animal

24. The Best Director Filmfare Award (2024) for the film *12th Fail* was won by:
a) Karan Johar
b) Atlee
c) Vidhu Vinod Chopra
d) Siddharth Anand

25. Who is the current Editor of *The Hindu*?
a) Siddharth Varadarajan
b) N. Ram
c) Suresh Nambath
d) Mukund Padmanabhan

26. Bacchi Karkaria writes the column *Erratica* for which newspaper?
a) The Hindustan Times
b) The Tribune
c) The Hindu
d) The Times of India

27. Who is the editor-in-chief of *India Today* magazine?
a) Philip Mathew
b) Vaishna Roy
c) Aroon Purie
d) Romesh Thapar

28. Which media house owns the *Times of India*?
a) Bennett, Coleman & Co. Ltd.
b) Network 18
c) The Indian Express Group
d) Zee Media

29. Which journalist is associated with “Mojo Story,” a digital news platform?
a) Anubha Bhonsle
b) Sweta Singh
c) Barkha Dutt
d) Shereen Bhan

30. Who has won the Ramon Magsaysay Award for Journalism?
a) Ravish Kumar
b) Rajdeep Sardesai
c) Prannoy Roy
d) Shekhar Gupta

31. Who hosts a prime-time news program *India Matters* on NDTV 24x7?
a) Shiv Aroor
b) Marya Shakil
c) Vishnu Som
d) Rahul Kanwal

32. Who hosts the TV program “Aap Ki Adalat”?
a) Sudhir Chaudhary
b) Arnab Goswami
c) Amish Devgan
d) Rajat Sharma

33. In print media, a “broadsheet” refers to:
a) A tabloid article
b) A long editorial
c) A large-format newspaper
d) An ad-heavy weekly

34. A “pull quote” in newspapers is:
a) A quote from another newspaper
b) A paid quote from a source
c) An unattributed quote
d) A highlighted quote from the article

35. A “byline” refers to:

- a) The author’s name
- b) A deadline in a news report
- c) A sub-editor’s tag
- d) A photo caption

36. “Op-Ed” stands for:

- a) Opponent Editorial
- b) Operating Editor
- c) Open Editorial
- d) Opinion-Editorial

37. What is a “talking head” in television news?

- a) A news crawler
- b) A soundbite
- c) A close-up of someone speaking
- d) A live telecast

38. What is the meaning of “dead air” in broadcasting?

- a) Silence due to technical failure
- b) A soundless clip
- c) A muted segment
- d) Repeated footage

39. A “soundbite” in news refers to:

- a) A breaking news alert
- b) A digital audio clip
- c) A music intro
- d) A short extract from an interview

40. “B-roll” footage is:

- a) Supplementary video footage
- b) Breaking news footage
- c) Edited soundtracks
- d) Emergency broadcast

41. Rashtriya Bal Puraskar 2024 was awarded to:

- a) Ishrat Hussain
- b) Afaq Shafi
- c) Ayaan Sajad
- d) Arsalan Nizami

42. Who won the 2023 Nobel Peace Prize?

- a) Narges Mohammadi
- b) Maria Ressa
- c) Malala Yousafzai
- d) Alexei Navalny

43. Who is the current Chief Justice of India (2025)?

- a) D. Y. Chandrachud
- b) U. U. Lalit
- c) Bhushan Gavai
- d) Sanjay Kishan Kaul

44. Who is the current Pope of the Roman Catholic Church?

- a) Pope Benedict XVI
- b) Pope Leo XIV
- c) Pope John Paul II
- d) Pope Pius XIII

45. Which state won the first prize in the states/UTs category for its tableau at the Republic Day Parade 2025?

- a) Uttar Pradesh
- b) Karnataka
- c) Andhra Pradesh
- d) Gujarat

46. A newly discovered planet has been named as:

- a) Eris
- b) Ceres
- c) Eniaphosha
- d) Abol

47. Which city hosted the G20 Summit in 2023?

- a) New Delhi
- b) Bengaluru
- c) Mumbai
- d) Hyderabad

48. Which country joined BRICS in 2025?

- a) China
- b) Egypt
- c) Indonesia
- d) Russia

49. Choose the correct sentence:

- a) Neither of the boys have arrived.
- b) Neither of the boys has arrived.
- c) Neither boys has arrived.
- d) Neither boys have arrived.

50. The idiom “break the ice” means:

- a) To start a conversation
- b) To end a fight
- c) To slip and fall
- d) To eat dessert first

51. Choose the correct spelling:

- a) Reccommendation
- b) Recomendation
- c) Recommendation
- d) Recomandation

52. Identify the antonym of

“benevolent”:

- a) Malevolent
- b) Generous
- c) Philanthropic
- d) Harmonious

53. “Shadow banning” on social platforms refers to:

- a) Permanent suspension
- b) Blocking without notification
- c) Reducing visibility without user’s knowledge
- d) Muting user for 24 hours

54. What is “bookmarking” on social media platforms?

- a) Blocking a specific user
- b) Flagging content as offensive
- c) Saving content to revisit later
- d) Reporting fake posts

55. A “bot” in social media means?

- a) A moderator
- b) A server technician
- c) A hacker
- d) An automated account

56. What does “going viral” mean?

- a) Rapidly spreading content
- b) Getting blocked
- c) Being deleted
- d) Getting a warning

57. Which state will host the Hero Asia Cup 2025?

- a) Gujrat
- b) Karnataka
- c) Haryana
- d) Bihar

58. Who became the first Indian javelin thrower to win two Olympic medals?

- a) Neeraj Chopra
- b) Davinder Singh
- c) Annu Rani
- d) None of the above

59. Who became the youngest player to hit a century in IPL 2025?

- a) Sachin Dhas
- b) Aravelly Avanish Rao
- c) Vaibhav Suryavanshi
- d) Uday Saharan

60. Who captained the Indian cricket team in T20 World Cup 2024?

- a) Virat Kohli
- b) Rohit Sharma
- c) Hardik Pandya
- d) KL Rahul

ENTRANCE TEST-2024

SCHOOL OF SOCIAL SCIENCES

MASS COMMUNICATION AND JOURNALISM

Paper—I

Total Questions : 60
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Question Booklet Series

DRoll No. :

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SEAL

1. Who among these was the former Station Director of Akashvani & Doordarshan Srinagar?
(A) Yusuf Jameel
(B) Farooq Nazki
(C) Altaf Hussain
(D) None of the above

2. Sonia Singh is the Editorial Director with:
(A) The Mirror Now
(B) The WION
(C) NDTV
(D) India Today

3. Hard News is:
(A) Cultural news
(B) Background information
(C) Daily public news
(D) Box item story

4. Information about the publication of the newspaper such as editor, place of publication, printer, manager, press, etc. are carried in the newspaper daily:
(A) Imprintline
(B) Infoline
(C) Byline
(D) Logoline

5. Mandatory deadline for the release of a story is called
(A) Hold
(B) Scoop
(C) Release
(D) Embargo

6. One line copy that describes the illustration, drawing or photograph is known as:
(A) On-line
(B) Cutline
(C) Cut-off
(D) Cut out

7. The text that continuously runs at the bottom of the screen is called:
(A) Crawler
(B) News text
(C) Letters
(D) Runner

8. Akashvani means:
(A) Waves of the Sky
(B) Volume of the Sky
(C) Frequency of the Sky
(D) Voice from the Sky

9. Creating a storyboard of a video programme is usually at:
(A) Production stage
(B) After the shoot
(C) Pre-production stage
(D) Scripting stage

10. OB stands for:
(A) Object Bandwidth
(B) Outside Broadcast
(C) Object Broadcast
(D) Outside Bandwidth

11. Which title did Mithali Thakur bag in the National Creators Award?
(A) Cultural Ambassador of the Year
(B) Sports Person of the Year
(C) Storyteller of the year
(D) None of the above

12. Which prominent Radio Broadcaster who presented Binaca Geetmala passed away recently?
(A) Harish Bhimani
(B) Jasdev Singh
(C) Melville de Mellow
(D) Ameen Sayani

13. Who among the following won the Ramon Magsaysay Award in 2023 ?
(A) Bezwada Wilson
(B) Ravish Kumar
(C) Dr. R. Ravi Kanan
(D) Dr. S. Radakrishnan

14. Indian-origin actor-writer Meera Syal recently received which prestigious award ?
(A) BAFTA
(B) Golden Globe
(C) Grammy
(D) Academy Awards

15. Who is the Speaker of Lok Sabha?
(A) Mahua Moitra
(B) Jagdeep Dhankhar
(C) M. Venkaiah Naidu
(D) Om Birla

16. What is the rank of Indian Global Gender Gap index released by World Economic Forum ?
(A) 101
(B) 127
(C) 136
(D) 120

17. Alexander Stubb is the President of :
(A) Sweden
(B) Denmark
(C) Finland
(D) Norway

18. The two friends _____ each other for ages.
(A) Known
(B) Has been knowing
(C) Have known
(D) Are knowing

19. They went on a trip _____ it rained heavily.
(A) In Spite
(B) Although
(C) Despite
(D) However

20. I will visit them soon unless something urgent _____.
(A) Doesn't happen
(B) Won't happen
(C) Will happen
(D) Happens

21. The Prince abdicated the crown and returned to his castle. Word 'Abdicated' means :
(A) Gave up
(B) Soled
(C) Reinvested into
(D) Auctioned

22. Which State has decided to create a fact-checking unit to curb fake news on social media?
(A) Karnataka
(B) Kerala
(C) Tamil Nadu
(D) West Bengal

23. 'Blue subscriber service' is a premium service of which social media company ?
(A) Facebook
(B) Twitter
(C) WhatsApp
(D) Instagram

24. Data that helps you track the performance of your social media content is:
(A) Facebook
(B) Blog
(C) Analytics
(D) Algorithm

25. RSS feed is a format for delivering regularly changing web content. RSS stands for:
(A) Research System Services
(B) Rich Site Summary
(C) Rich Soft Site
(D) Refresh System Settings

26. A software program that filters all the data coming through the internet is :
(A) Antivirus
(B) Malware
(C) Cookies
(D) Firewall

27. Who is the captain of Women's Cricket Team in India?
(A) Deepti Sharma
(B) Harmanpreet Kaur
(C) Richa Ghosh
(D) Shafali Varma

28. Who is the President of the Board of Control for Cricket in India (BCCI) ?
(A) Sourav Ganguly
(B) Roger Binny
(C) Rahul Dravid
(D) Jay Shah

29. Ganesh Prabharakran received the Dronacharya Award for :
(A) Swimming
(B) Football
(C) Mallakhamb
(D) Wrestling

30. Who won the Men's Singles in Wimbledon Tennis in 2023 ?
(A) Novak Djokovic
(B) Rafael Nadal
(C) Roger Federer
(D) Carlos Alcaraz

31. Who among the following is the author of the book 'Trust'?
(A) Justin Torres
(B) Heman Diaz
(C) Abraham Verghese
(D) Chetna Maroo

32. The lyrical memoir 'The Black Period' is written by:
(A) Khatalin Kharike
(B) Beverly Gage
(C) K. Minq Chang
(D) Hafizah Augustus Geter

33. Paul Lynch won Booker Prize for his novel:
(A) The Promise
(B) Prophet Song
(C) The Seven Moons of Maali Al Meida
(D) Shugge Bain

34. Prince Harry, The Duke of Sussex authored which of the following?
(A) In the Darkroom
(B) H is for Hawk
(C) Spare
(D) Belonging

35. 'To kill a Mocking Bird' is written by:
(A) Harper Lee
(B) William Boyd
(C) Caryl Phillips
(D) Chimamanda Ngozi Adichie

36. 'Far From the Madding Crowd' is written by:
(A) John Milton
(B) William Shakespeare
(C) Thomas Hardy
(D) Ruskin Bond

37. 'A Bend in the River' is written by:
(A) Tripurdarman Singh
(B) Ramachandra Guha
(C) V.S. Naipaul
(D) Sagarika Ghosh

38. 'Dr. Zhivago' is a classic novel written by:
(A) Boris Pasternak
(B) Anne Frank
(C) Victor Hugo
(D) Charles Dickens

39. AFP stands for:
(A) Agency for Foreign Press
(B) Agence France-People
(C) Agency for Foreign People
(D) Agence France-Presse

40. SEO stands for:
(A) Search Evaluation Optimisation
(B) Search Engine Optimization
(C) Search Engine Operation
(D) Search Evaluation Operation

41. ABP News stands for :
(A) Ananda Bihar Patrika
(B) Ananda Bazar Patrika
(C) Assam Bazar Patrika
(D) Ananda Bhaskar Patrika

42. RNI stands for :
(A) Registrar of Newspapers for India
(B) Registry of Newspaper for India
(C) Registrar of New-Media for India
(D) Regional News for India

43. 'Democracy Dies in Darkness' is the slogan of :
(A) The Wall Street Journal
(B) The New York Times
(C) The Washington Post
(D) The Boston Globe

44. 'Whatever it Takes' is the slogan of which of the following?
(A) Doordarshan
(B) NewsX
(C) IndiaAhead
(D) CNN-IBN

45. Which English Newspaper has the Slogan 'First Voice, 50. 'Its everywhere you want to be' is the slogan of :
Last Word'?
(A) Mid-Day
(B) DNA
(C) Business Standard
(D) Hindustan Times

46. 'Free-Fair-Fearless' is the slogan of :
(A) Outlook
(B) Caravan
(C) Tehelka
(D) Vogue

47. 'Eat Fresh' is the slogan of :
(A) Dunkin
(B) Burger King
(C) Subway
(D) KFC

48. 'Think Different' is the slogan of :
(A) Samsung
(B) Apple
(C) LG
(D) Panasonic

49. 'Grace, Space, Pace' is the slogan of :
(A) BMW
(B) Toyota
(C) Rolls Royce
(D) Jaguar

50. 'Its everywhere you want to be' is the slogan of :
(A) Visa
(B) MasterCard
(C) Citi Bank
(D) None of the above

51. Which film has been given the 'Best Film' award at the Dadasaheb Phalke International Film festival 2023 ?
(A) The Kerala Story
(B) Brahmastra
(C) The Kashmir Files
(D) RRR

52. Which film won the best picture for the 95th Academy Awards?
(A) The Whale
(B) Everything Everywhere All at Once
(C) Elvis
(D) All Quiet on The Western Front

53. Which film won the National Award for Best Feature Film?
(A) Mimi
(B) The Kashmir Files
(C) Rocketry
(D) Gangubai Kathiawadi

54. The Golden Globe Award for the best Director was won by :
(A) Martin Scorsese
(B) Bradley Cooper
(C) Yorgos Lanthimos
(D) Christopher Nolan

55. Tavleen Singh is a columnist with :
(A) Times of India
(B) The Pioneer
(C) The Indian Express
(D) None of the above

56. Who is the editor of The Week ?
(A) V.S. Jayaschandran
(B) Vir Sanghvi
(C) Bobby Ghosh
(D) Raj Kamal Jha

57. Who is the chief editor of Malayala Manorama?
(A) Rajdeep Sardesai
(B) Mammen Mathew
(C) Rahul Kanwal
(D) Vishnu Sorn

58. Suresh Menon is a columnist with :
(A) The Hindu
(B) The Tribune
(C) The Asian Age
(D) None of the above

59. Who is the founder of Network 18 and owns channels like CNN-IBN, CNBC-TV18 ?
(A) Rajdeep Sardesai
(B) Raghav Bahl
(C) Piyal Roy
(D) Prannoy Roy

60. Subash Chandra is the founder of :
(A) Zee Entertainment Enterprises Limited
(B) Sony Entertainment
(C) Star Network
(D) Sun Network