

ENTRANCE TEST - 2025

School of Social Sciences

Mass Communication & Journalism: Paper - II

Total Questions: 5

Roll No.

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Time Allowed: 2½ hours

Important Note: Attempt all questions.

Q.1: Write an essay on any **one** of the following themes: (15 marks)

- (a) Role of Youth in Nation-Building
- (b) Mental Health: Still a Taboo in Kashmiri Society?
- (c) The Good and Bad of Social Media

Q.2: Write a Personality Profile on any **one** of the following: (10 marks)

- (a) Virat Kohli
- (b) Aamir Khan
- (c) Vladimir Putin

Q.3: Comment on how English newspapers in Kashmir use digital platforms. (10 marks)

Q.4: Discuss the impact of OTT platforms on traditional broadcast media in India. (10 marks)

Q.5: Write a creative feature/poem/literary piece on any **one** of the following themes: (15 marks)

- (a) The Window I Looked Through
- (b) Whispers of a Forgotten Book
- (c) A Day Without My Mobile Phone

ENTRANCE TEST-2024**SCHOOL OF SOCIAL SCIENCES**
MASS COMMUNICATION AND JOURNALISM
Paper-IITotal Questions : 5
Time Allowed : 2.30 Hrs.

Roll No. :

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Note :— Attempt all questions.

1. Write an essay on any **one** among the following themes :— 15
 (a) Mobile Phones and Children
 (b) Unemployment
 (c) Climate Change.

2. Write a Personality Profile on any **one** of the following :— 10
 (a) Christiano Ronaldo
 (b) Mamta Banerjee
 (c) Vikrant Massey.

3. Comment on the challenges of Urdu Print Media in Kashmir. 10

4. Comment on the role of Electronic Media as a tool of information and education. 10

5. Write a creative feature/poem/literary piece on any **one** of the following themes :— 15
 (a) Biggest Challenges in my Life
 (b) Simplicity
 (c) All that glitters is not gold.

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